

デミング博士と吉田教授

岡村治男

〈株〉グローバルプラン

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Seminars

All Featuring

DR. W. EDWARDS DEMING

The man who transformed a nation in ruins to world class prosperity



Let the man responsible for the Japanese industrial miracle
give you the knowledge you need

not only to survive,
but also to thrive,
in this new economic age.

Dr. Deming's four-day seminar will be presented in:

**SAN JOSE • MAUI • PHOENIX
NEW ORLEANS • COSTA MESA • DALLAS**

(See page 5 for calendar of 1992 - 1993 seminars)

VIDEOS • PUBLICATIONS

デミング4日間セミナー
のパンフレット
(1992-1993)

The man responsible
for the
Japanese industrial
miracle

The Toyota Way

Jeffrey K. Liker

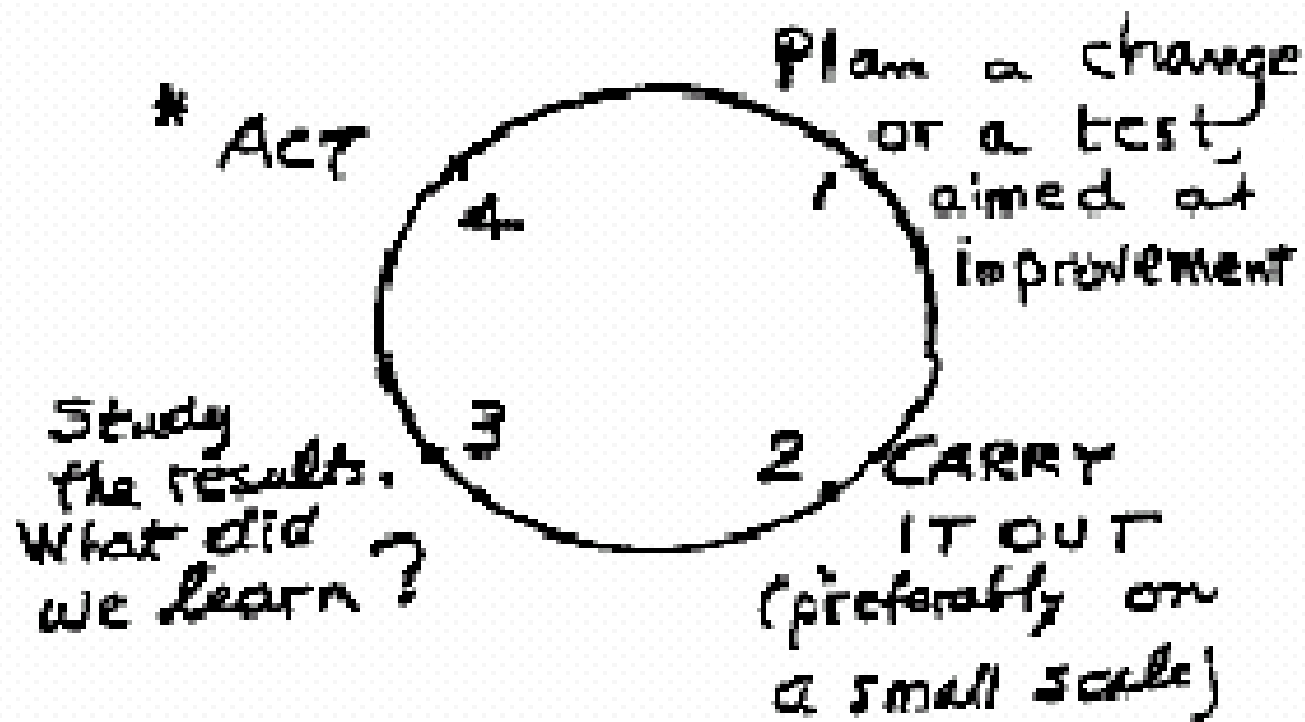
Professor, Univ. of Michigan

トヨタカルチャーの背景にある原則を解説した唯一の本である
トヨタ自動車取締役兼トヨタマニュファクチャリング・ケンタッキー社長

デミングは顧客に「社内顧客」を加えた。
デミングは日本人にPDCAの導入を勧めた。

トヨタはデミング博士の教えを懸命に勉強した。

この考えなしに「ジャストインタイム」は成り立たず
「カイゼン」も生まれなかった。



- * ACT. Adopt the change,
or Abandon it.
or Run through the cycle
again, possibly under
different environmental
conditions.

DR. DEMING'S PLAN for ACTION for the OPTIMIZATION of SERVICE ORGANIZATIONS – FROM THEORY to PRACTICE –

January 21-22 Dallas • September 21-22* • November 2-3*

OBJECTIVE:

To provide a model that will guide participants to ask the right questions in order to develop a Plan for Action for the optimization of their own service organizations.

IN THE SEMINAR YOU WILL:

- Increase your understanding of the Deming philosophy of management and its application in the service sector
- Obtain a clearer understanding of the problems and opportunities in your own environment through analysis, in the light of theory, of actual practices from other organizations
- Evaluate your own approach to improvement and innovation

WHO SHOULD ATTEND:

- Top and mid-level managers from service organizations, as well as from their suppliers and customers
- Specialists in organizational development
- Personnel in human resources
- Educators in schools and industries
- Officials in the public sector
- Health administrators
- Personnel in sales and service departments

DESCRIPTION:

Thousands of executives and government and armed forces officials who have attended Dr. Deming's four-day seminar, and our two-day seminar, Instituting Dr. Deming's methods for Management of Productivity and Quality, have asked themselves, "WHAT DO WE DO NOW? WHAT IS THE NEXT STEP?" This seminar has been designed to answer these questions, through a mixture of lectures, audio-visual presentations and participation in working groups.

PREREQUISITE:

Familiarity with Dr. Deming's philosophy and methodology through attendance at one of his four-day seminars.

Each attendee will receive 1.5 CEUs and a Certificate of Completion.

FEE:

Number Enrolled	Fee Per Person
1-2	\$895
3-4	\$810
5-9	\$765
10 or more	\$720

LUNCH IS INCLUDED

* Location to be announced



W. Edwards Deming, Ph.D.
(See page 4 for biography)



David Kerridge, FIS, began his career in medical research, where he learned the value of theoretical statistics in scientific method. In 1966 he became chairman of the Statistics Department at Aberdeen, one of Scotland's ancient universities. He joined the British Deming Association soon after it was founded, and has now retired from his chair at Aberdeen to have more time for research and consultancy. Within the British Deming Association's research program, Mr. Kerridge leads the Statistics group, and is active in the Systems group. He also continues with medical research, investigating the causes of schizophrenia and other illnesses.



Ronald D. Moen is a partner in Associates in Process Improvement, a management and statistical consulting group. For 24 years, he has been a teacher, manager, and consultant to government and industry. His work with Dr. Deming includes implementing the Deming principles with Pontiac Motor Division and serving as an assistant at over 60 of his four-day seminars. Mr. Moen is cited in many books on the Deming principles and is coauthor of the book *Improving Quality Through Planned Experimentation*.



Joyce Nilsson Orsini, Ph.D., for 25 years has been a practicing statistician and consultant to industrial management and government in the fields of quality improvement, and statistical and financial methods. She is an Associate Professor of Management and Decision Sciences and Associate Director for Education, Center for Advanced Management Studies at Fordham University Graduate School of Business Administration. Dr. Orsini has published over 200 articles and papers on a variety of statistical, financial and management topics.



Gipsie B. Ranney, Ph.D., is a statistical and quality improvement consultant. She has spent the past several years as the Director of Statistical Methodology for General Motors Powertrain Division. Dr. Ranney is a founder of the University of Tennessee Center for Productivity through Quality. She has presented a known seminar series on quality and productivity. She is a member of the Board of Directors of the QJPF Roundtable.



Kosaku Yoshida, Ph.D., studied under Dr. Deming at New York University and has spoken at many of his seminars. A teacher of statistics for 16 years, he is a professor of Quantitative Methods in the School of Management at California State University, Dominguez Hills. In 1985, he was the recipient of the Lyle E. Gibson Distinguished Teacher Award. Currently he serves as Productivity Commissioner to the City of Los Angeles. Dr. Yoshida is an internationally recognized consultant and frequent guest speaker on quality and productivity.

FOUR-DAY SEMINAR

Dr. Deming's PLAN for ACTION For the Optimization of Service Organizations

Prof. Kosaku Yoshida, studied under Dr. Deming at New York Univ.

..... an internationally recognized consultant and frequent guest speaker on quality and productivity

SPEAKER AGENDA

TUESDAY, MARCH 5

8:00 **James Mellor**
Mr. Mellor, President and Chief Operating Officer of General Dynamics Corporation, will open day two of the seminar.

8:30 **Laurie Broedling, Ph.D.**
Deputy Undersecretary for TQM, Dr. Broedling is a leading proponent of TQM implementation in the DoD acquisition process (invited).

10:05 **DoD Panel**
This panel will consist of key representatives of the Army, Navy, Air Force, and governmental agencies, who will discuss questions concerning "Acquisition and TQM." Panelists include:

- Asst. Sec. of Army (RDA) Stephen Conner
- Asst. Sec. of Navy (RDA) Gerald Cann (invited)
- Asst. Sec. of Air Force (Acq) John Welch, Jr. (invited)
- Mr. Jack Strickland, Federal Quality
- Congressman David Drier (invited)
- Congressman Jerry Lewis

11:30 **Mellor Luncheon**
12:30 **Kosaku Yoshida, Ph.D.**
Professor at Cal State Dominguez Hills, Dr. Yoshida has trained under Dr. Deming in Japan and the United States. During this luncheon address, Dr. Yoshida will provide a clear look at Japanese vs. American philosophy of management and the

2:15 **Peter Drucker, Ph.D.**
Dr. Drucker has published many articles concerning modern management and manufacturing. He is fellow of the American Association of Science and has received 17 honorary doctorates from 8 countries.

3:45 **Wrap Up**

Seminar for Aerospace & Defense March 1991

Kosaku Yoshida, Ph. D.
「国際競争力の再生」

Peter Drucker, Ph. D.
「経済至上主義」批判
「マネジメント」、「経営コンサル」
「民営化」発明

ユタ大学 質と生産性 20周年記念セミナー Nov. 1994

Quality & Productivity Seminar

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KEYNOTE SPEAKERS



Dan Quayle
Former Vice President,
United States
*Staying Competitive in a
Global Market*

Mr. Quayle is currently Chairman of the Competitiveness Center of the Hudson

educational institution founded in 1993 to help America meet the challenge of global competition, now and into the next century.

In 1980, at age 33, Mr. Quayle became the youngest U.S. Senator ever elected by the state of Indiana. Making state history again, Mr. Quayle was reelected in 1986 with the largest winning margin by any candidate in a statewide race. Mr. Quayle continued to serve as a U.S. Senator until being sworn in as Vice President of the United States.

Mr. Quayle will be presenting his ideas and methodologies for North American businesses to stay competitive in the global market. As Chairman of the Competitive Center of the Hudson Institute, he has discovered ways for businesses to maintain an edge on quality. What he has discovered in his research, and the role the government plays in helping American businesses succeed, will be covered in this one-hour presentation.



Kosaku Yoshida, Ph. D.
Consultant, Deming
Management Alliance
Improvement Roundtable
of Southern California
*New Economic Principles in
America: Competition and
Cooperation-A Comparative Study of the U.S.
and Japan*

Kosaku Yoshida is professor of Quantitative Methods in the School of Management at California State University.

ダン・クエール副大統領(ブッシュ)

テレビドラマの主人公のキャリアウーマンが未婚の母になったことを批判
→ クリントンもクエールに同調

Prof. Yoshida
Excessive competition (US)
VS
Cooperation (Japan)

Holistic vs. Analytic Acceptability vs. Desirability

原典

Kosaku Yoshida, “Deming Management Philosophy: Does It Work In the US As Well As In Japan?” *Columbia Journal of World Business*, Vol.24, No.3, Fall 1989, pp.10–17

Google に出ている件数(2005年10月現在)

“Holistic and Analytic” 581件

“Acceptability and Desirability” 145件

Made in Japan "Whole"-istically

Item #P102 **VHS video** – \$398.00 58 minutes

Kosaku Yoshida, professor at California State University, was the first Japanese to study in America under Dr. W. Edwards Deming, who transformed Japan's thinking about quality in the 1950s. Yoshida earned his Ph.D. under Deming at N.Y.U. in 1975. Yoshida, in a Newport Beach, California, DEMING Seminar speech, shows you: .

〈たとえば〉The differences between **American analytic** and **Japanese holistic** approaches.